



**Collaborative Programme
UNICAM - Toyo University of Tokyo**

**From Earthquake
Reconstruction towards
Sustainable Cities and Regions
in the Sustainable Transition
Era**

**CALL FOR
POSTER EXHIBITION**

**REVITALIZING URBAN AND RURAL
AREA IN THE SUSTAINABLE
TRANSITION ERA**

**8 SEPTEMBER 2025 - 14 SEPTEMBER 2025
CAMERINO - CHIP UNICAM**

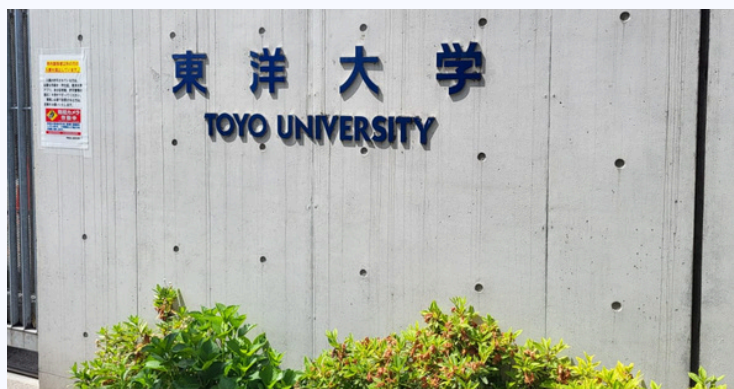
**University of Camerino
School of Law**

**School of Advanced Studies
Scuola di Dottorato**

Toyo University of Tokyo

**Collaborative Programme
UNICAM - Toyo University of Tokyo**

**From Earthquake
Reconstruction towards
Sustainable Cities and Regions
in the Sustainable Transition Era**



Participation deadline:

The poster must be sent in digital format to Prof. Lucia Ruggeri (lucia.ruggeri@unicam.it) by **4 September 2025**.

Methodology

To make posters, please follow the instructions on the following pages.

Call for poster exhibition

From 5 to 10 September, a group of students from Toyo University of Tokyo will return to explore and study earthquake-affected areas, accompanied by several professors from various disciplines. This visit is in line with the collaboration agreement, which was activated immediately after the 2016 earthquake and renewed in 2023.

The professors and students, who come from five faculties, will analyse the post-earthquake situation and study revitalisation strategies using a multidisciplinary approach and empirical methodology.

PhD Candidates and PhD interested in presenting a poster on their research into reconstruction and revitalisation in earthquake-hit areas are welcome to participate.

The exhibition will take place from **8 September at 9 a.m. to 14 September 2025 in Camerino at the Chip**.

The poster exhibition will open on 8 September 2025 at 9 a.m. at the Chip.

(Program under construction)

GUIDELINES FOR MAKING A SCIENTIFIC POSTER

Design:

The first step in creating a poster is to produce an **abstract of the work**.

This will serve as the outline for the poster. The effectiveness of the poster is determined by the **clarity** of the message it conveys, which should summarise the **results** of the study.

When planning and drafting, the following question must be asked as a priority: **'What message do I want to convey?'**

Using a balanced combination of short blocks of text, images and graphics while eliminating unnecessary details will help you communicate the results of your work effectively.

ALFREDO
TORRES

CEO Founder

JONATHAN
PATTERSON

General Manager

Title

The title is particularly important because it is the **first thing that captures the reader's attention and interest**. It should be eye-catching, evoke curiosity, and convey the purpose of the work. The text should be legible from at least 5 metres away (size 72).

MORGAN
MAXWELL

Head of Designer

Head of IT

Authors

The authors' names must be listed immediately below the title, along with their contact details (email address, telephone number, etc.). This allows interested colleagues to contact them easily, even after the end of the poster exhibition.

Text

The text must be **simple and direct**.

Details must be eliminated.

The content should be as follows:

- **Introduction**
- **Material and methods**
- **Results**
- **Discussion and conclusion.**

Divide the text into paragraphs to make the poster easier to read.

The introduction should provide context and be brief (10% of the text). The methodology paragraph should be concise and clear (20% of the text). The results are the most important part (50% of the text) and should be discussed in the conclusions.

It may also be useful to include a take-home message (20% of the text).



GUIDELINES FOR MAKING A SCIENTIFIC POSTER

Bibliography

A space should be reserved for the **essential bibliography**.

References

Fichera F., *Come realizzare un poster scientifico*, in *Rivista Società Italiana di Medicina Generale*, n. 4/2018
Hess G, Tosney K, Liegel L. *Creating effective presentations*. Usa: NC State University 2009.
www.ncsu.edu/project/posters/NewSite
Poster preparation guidelines in the digital age.
SciForInc. The Science Forum. www.scifor.com/Guidelines.htm.



For further information please contact:
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The posters will be made available in electronic format on the Escop4Green project website, which is currently in the follow-up phase escop4green.unicam.it.

